

From vision to certification: Actiu achieves B Corp status in record time

- This international recognition, achieved at record speed, highlights Actiu's commitment to sustainability excellence and consolidates its position as a leading brand in the furniture sector, promoting a more inclusive, equitable and regenerative economy.
- Sustainability: From recyclable materials to energy efficiency and circular economy principles, Actiu has turned sustainability into a real competitive advantage underpinned by high-quality standards.



Castalla (Alicante) – 8th April 2025 – Actiu, a company specializing in designing and manufacturing furniture solutions for workspaces, contract environments, education, and healthcare, has achieved the prestigious B Corp certification in record time. This international distinction recognizes its long-standing commitment to sustainability, social responsibility and positive impact, and further consolidates its leadership in the furniture sector.

The B Corp certification, granted by the non-profit organization B Lab, distinguishes companies that meet the highest social and environmental performance standards transparency, and ethical business practices. It also recognizes those who are building an inclusive, sustainable, and regenerative economy for people and the planet.

For Actiu, this achievement is the result of decades of work rooted in sustainability and innovation. Thanks to this strategic alignment, the company completed the certification process in just seven months significantly faster than the usual one to two years. “Environmental challenges are not just a



concern, they are an opportunity to innovate and reshape how we produce and consume,” explains Joaquín Berbegal, CEO of Actiu. “At Actiu, we chose to anticipate this shift by placing sustainability at the core of our strategy from the very beginning. As manufacturers, we believe we have both a responsibility and an opportunity to leave the world better than we found it.” “Business models are evolving, and companies that fail to integrate sustainability into their DNA will be left behind. Becoming a B Corp reinforces our commitment and proves that it's possible to generate positive impact without sacrificing profitability,” adds Berbegal.

Actiu has achieved this milestone quickly because sustainability has always been a fundamental part of its DNA. Its dedication to circular economy principles, the use of recyclable and low-impact materials, energy optimization, and carbon footprint reduction have all played a key role in paving the way toward this certification. Additionally, the company has developed an energy-efficient industrial model, powered by solar energy and equipped with responsible water management systems, placing it ahead of many competitors still in transition.



Actiu's Technology Park in Castalla (Alicante), inaugurated in 2008, was conceived and built according to sustainable design criteria. In 2019, it became the first industrial company in the world to earn both LEED Platinum and WELL v2 certifications, which measure a building's environmental and wellness performance. This achievement made the facility the fifth healthiest building in the world, the second in Europe and the first in Spain, with one of the highest scores ever awarded under the WELL standard.

In November 2024, Actiu became the first Spanish manufacturer to obtain the Level® 2 FEMB 2023 sustainability certification—the latest standard endorsed by the European Office Furniture Federation (FEMB). Audited by CERTINALIA (Tecnalia Group), the certification validates the company's efforts to integrate sustainability into every product and process.

The Level® certification evaluates sustainability across the entire design, production, and lifecycle of furniture, covering ESG criteria (environmental, social, governance). It spans everything from the selection of recycled materials to energy efficiency and carbon reduction. In Actiu's case, 59 product programs have been certified under this standard, ensuring low environmental impact and high performance.



Now, the B Corp certification reinforces Actiu's role as one of the most committed and forward-thinking companies in the professional furniture industry, standing out for its holistic vision and capacity for innovation. B Corp status marks a new milestone in a sustainability journey that Actiu has been building for years, now recognized with one of the world's most rigorous credentials.

About

Actiu

Actiu is Spain's leading company in the design and manufacture of furniture for corporate, contract, healthcare and educational spaces. A family-owned business with more than 50 years of experience, it creates solutions that make spaces both comfortable and efficient. Its Technology Park in Castalla (Alicante) has received global certifications for sustainability and wellness such as Level®, LEED Platinum, and WELL Platinum—becoming the first industrial building in the world to receive all three together. Its products have been recognized with international awards, including Red Dot, Design Preis, FX, Delta Awards, iF Design and Best of NeoCon.

In 2017, Actiu received Spain's National Design Award, and its founder, Vicente Berbegal, was named European Businessman of the Year. Since 2024, Actiu has embraced Life Friendly Spaces—a commitment to conceive, design, and live in spaces that place well-being, sustainability, inclusion, and productivity at the centre.